

The Image Map Survey of High School Students for Tokyo Metropolitan Area – How They Perceive Their Urban Environment –

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ABSTRACT:

In order to execute a good urban planning, one should understand how people perceive their city. However, most of Japanese cities have tendency to neglect how people conceive their city. This neglect is even stronger toward teenagers, thus making most of Japanese cities

In order to make up for these situations, the research is conducted in order to understand how high school students living in Tokyo perceive their city. The research has applied Image Map Study and asked 192 high school students to draw the map of Tokyo.

Findings of the research are as follow.

- 1) Most of high-school students perceived spatial structure of Tokyo with train lines.
- 2) Most important train line for high school students to image Tokyo is Yamanote Line that connects important nodes of Tokyo.
- 3) 142 students (74%) drew the municipal boundary of Tokyo Metropolitan Government. Most maps had the correct shape of Tokyo.
- 4) Many maps did not have landmarks. Comparing to the number of maps that drew landmarks, the number of maps that drew landmarks were much less.

The study result suggests that high-school students have a strong tendency to perceive spatial structure with train nodes and train paths. In order to make Tokyo more comfortable and higher sense of place for younger generations, it is recommended to improve stations and train paths should be considered more seriously in enhancing its image. In addition, the lack of landmarks makes Tokyo very difficult to image spatial structure. Therefore, the number of landmarks should be enhanced as well as creating new landmarks with a strong

1. Introduction

We, urban planners, urban designers, architects, scholars, were all high school students. However, we forget the past and we often ignore how high school students see their urban environment when making new urban plans or new urban designs. The cities that are planned and designed by adults tend to be unfriendly and not user-friendly (Hattori, 2013). This seems to be truer in Tokyo, where economic development is the priority of urban planning especially due to the fact that it will hold the 2020 summer Olympics.

It is important to plan and design a city that corresponds to the need of high school students, not because they are the clients of public services including urban planning, but because they will be responsible citizens in a near future. They need to be attached to their city to harness social responsibility. They need to be involved in city policies in a modern fashion.

There has been a lot of image study of Tokyo mainly from a real estate standpoint (e.g., Ministry of Land, Infrastructure, Transport and Tourism, 2012; Ministry of Land, Infrastructure, Transport and Tourism, 2006). However, there has been a lack of researches regarding image map study of Tokyo. Teramoto (1985) has conducted an image map study survey of pre-teen elementary students for Tokyo, however, image map study of Tokyo to teenagers has not been made public recently. Following the notion above, we conducted a research in order to understand how high school students living in Tokyo see their city. The research has applied Kevin Lynch's Image Map Study and asked 192 high school students to draw the map of Tokyo. This paper summarizes the methodology and findings of the study.

2. Methodology

The image map study was conducted to 192 students in Tsubota Daigaku Fuzoku (Tsubota University) in Bunkyo-ward in Tokyo. With the help from a geography teacher of the school, the study was distributed in the geography class in November, 2010. The image map was analyzed using the methodology developed by Kevin Lynch in 1960. The maps were analyzed from the perspective of path, edge, district, node, and landmark.

3. Findings

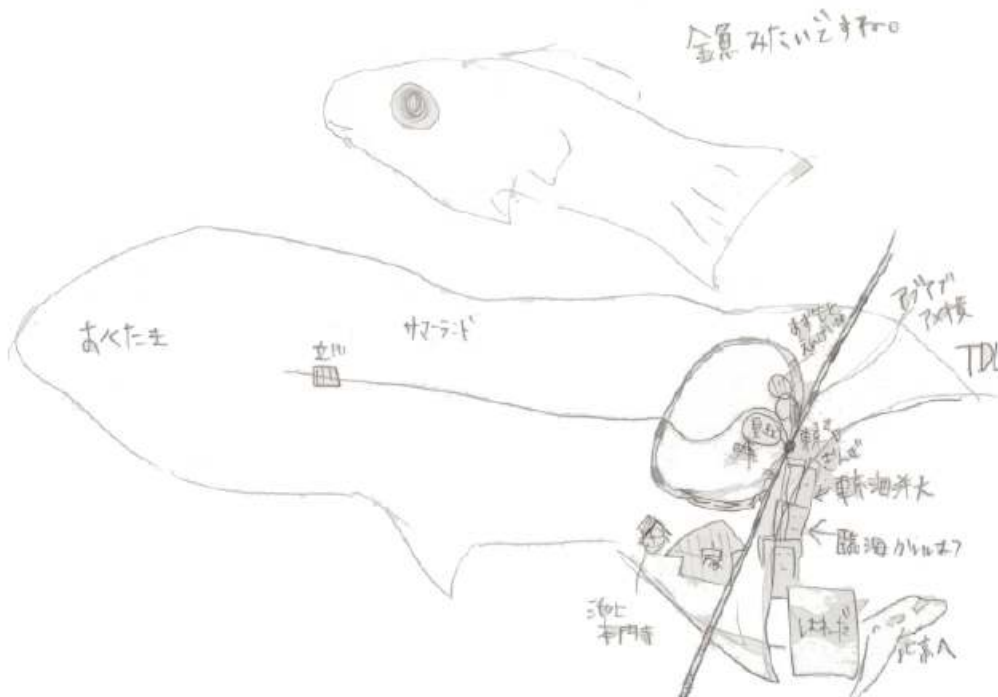
1) Recalled Elements

In this paper, recalled elements indicate things depicted in the image maps, 190 separate elements were recalled, totaling 789 indicated elements in the neighborhood, landmark that were either written in a proper noun or drawn with a symbol and considered as recalled elements. Recalled elements were classified into natural elements, artificial elements (other than train station), school related elements, and train station (Refer Table 1).

The elements that were most recalled by surveyed high school students were train stations. In the different train stations were depicted in the maps, 453 train stations in total were recalled, which is 61.3% of all depicted recalled elements. This result suggests that surveyed

Table 1. Number of Recalled Elements

	Total Elements	Depicted Elements
natural elements	58	16
artificial elements	157	33
school related elements	59	13
train station	453	116
Others	29	11
Total	756	189



tend to realize the spatial image of Tokyo through the location of train stations. Three respondents depicted the highway in the map. Train stations seem to have a more important role for high school students to construct the spatial image of Tokyo than any other element. This was not a case in other cities that had a similar image map survey (Refer to Lynch, 1997). This may be due to a fact that high school students had a good command of the city using trains, thus students have perceived the spatial structure of the city through the train network, i.e. stations.

Beside train stations, 47 maps depicted the high school. Since the survey was conducted while students were at high school, some of the surveyed students image the spatial structure of Tokyo from their perspective: their high school. Tokyo tower was depicted by 47 maps, followed by Sky-tree tower (20 maps), the bay of Tokyo (19 maps), and the Emperor's Palace (18 maps). Out of 192 maps, 63 maps showed no recalled elements. 9 maps did not depict any elements despite showing edges. 5 maps just drew some illegible lines which are difficult to consider as landmarks. The average number of recalled elements per map was 1.5, and the maximum number of recalled elements in one map was 27.

The above recalled elements were classified into Kevin Lynch's five types: paths, nodes, landmarks, edges, and regions (Table 2). Elements that were most depicted was Nodes with 192 elements that have been depicted totaled 459. This number is also the highest among all elements. Following text will analyze the findings by Kevin Lynch's five types.

2) Paths

Kevin Lynch has defined paths as follows (Lynch, 1960).

Paths are the channels along which the observer customarily, occasionally, or infrequently moves. They may be streets, walkways, transit lines, canals, railroads. For many people, paths are the predominant elements in their image. People observe the city while moving through these paths the other environmental elements are arranged and related.

Table 2. Number of Depicted Elements, and also the Number of Elements Depicted

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Out of 192 maps, 79 maps (41.1% of total) has depicted path. There were 48 maps depicted train lines, and only 5 maps depicted roads. The total number of 219. Out of which, 209 were train lines and 10 were roads. In Japan, high school have driver license. Therefore, it is natural to assume that these students do not have image of road network or road structure, however, the fact that just only 5 maps are strikingly different from Lynch's study of Los Angeles. Out of 77 maps that depicted Yamanote-line, 65 maps (84%) depicted Yamanote-line. Yamanote-line was most depicted paths. 58 maps depicted Yamanote-line as circular, however 7 maps indicated only a partial part of Yamanote-line. Chuo-line with 46 maps, followed by Yurakucho-line (12), Sobu-line(11), and Keihin-Tohoku-line (9).

From the result of this survey, one can understand that the high school students have a spatial structure of Tokyo by two distinguished paths, Yamanote-line and Chuo-line. It is easier for them to perceive spatial image by train lines that run over ground. The interesting finding is that despite the huge number of maps depicting the shape of Yamanote-line was not represented in a correct shape. Yamanote-line runs east-west, 14.8km width in north-south. So, it is much more oval than circle. Only 10 maps drew Yamanote-line in circle shape. Yamanote-line supported many students' image of Tokyo, however, the actual image they have with Yamanote-line is very different from reality it is quite oval.

3) Edges

Kevin Lynch has defined Edges as follows (Lynch, 1960).

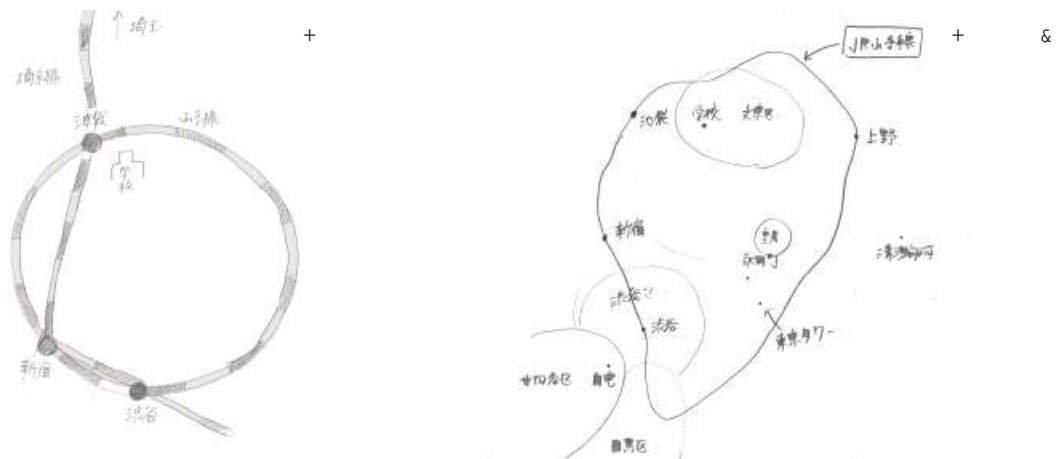


Figure 2. A Map that depicted Yamanote-line in circle (#146) and a map in vertical

Edges are the linear elements not used or considered as paths by the observer. They are boundaries between two phases, linear breaks in continuity: shores, railroad tracks, development walls. They are lateral references rather than coordinate axes. They are barriers, more or less penetrable, which close one region off from another: or lines along which two regions are related and joined together. These edge elements are probably not as dominant as paths, are for many people important organizing features. They play in the role of holding together generalized areas, as in the outline of a city.

Of 192 maps, 153 maps depicted Edges. Out of these 153, 142 maps drew the boundary of Tokyo Metropolitan municipalities. The boundary consists of both natural edges and artificial edges. Natural edges such as Arakawa River, Edogawa River, Tamagawa River, and Tokyo Bay are obvious and, thus create strong images. However, only 12 rivers have been included in the maps. On the other hand, artificial boundary is quite difficult or nearly impossible to draw. It is just the demarcation made in the map. Still, the fact that many students were able to draw municipal boundary without that much help (some were educated otherwise) to understand Tokyo's geography.

Some of the maps have depicted the municipality with high precision (#77, #78). The irregular shape of Machida City and rectangular shape of Tokyo Metropolitan municipality that is long and short in north-south are well depicted for most of the maps. 42 maps also depicted the boundaries between 23 wards and others. 10 maps even depicted the boundaries within 23 wards. The edges that were depicted beside municipal boundary are edges between land and water, such as the coastline of Tokyo bay. 4 maps showed the edge between mountainous area of the city and land.

Many students understand the shape of Tokyo Metropolitan Area, the demarcation between the city and the surrounding area. They presumably learned the shape of Tokyo from a map. Thus, it is not what they learned through the physical or direct experience of the city. It is the image that they

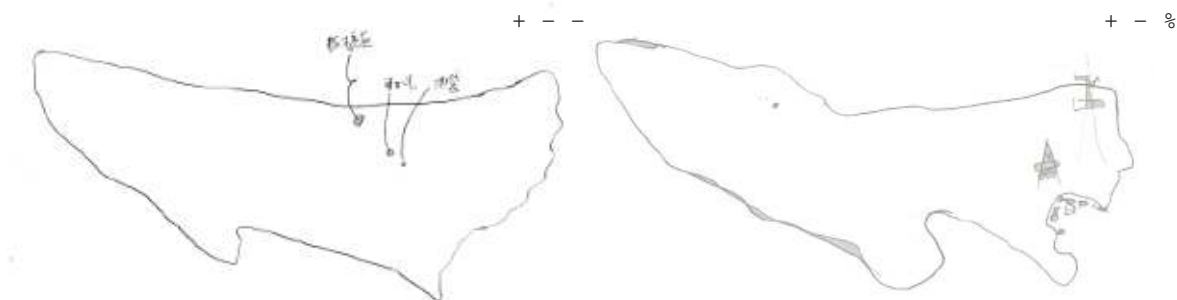


Figure 3. Image Map depicting the correct shape of Tokyo Metropolitan Area (#77, #78)

4) Districts

Kevin Lynch has defined Districts as follows (Lynch, 1960).

Districts are the medium-to-large sections of the city, conceived of as having a certain extent, which the observer mentally enters inside of, and which are recognizable by a common, identifying character.

This study considered quite large area such as ward, or forest as a District. 100 maps (52.1% of total) that depicted district. 325 districts were depicted. The ward that was depicted most was Bunkyo-ward with 21. The high school was located in Bunkyo-ward was easy for students to imagine. Next comes Setagaya-ward with 18. Setagaya-ward is one of wards in terms of population and size. All wards were drawn but Arakawa-ward. Wards that are located in so-called Kawanote Area (Flat area as opposed to Hills) had only a few students (less than five) depicted. Students seem to have strong preference in the western area than eastern area. This may be due to where students live. The number of wards that were depicted.

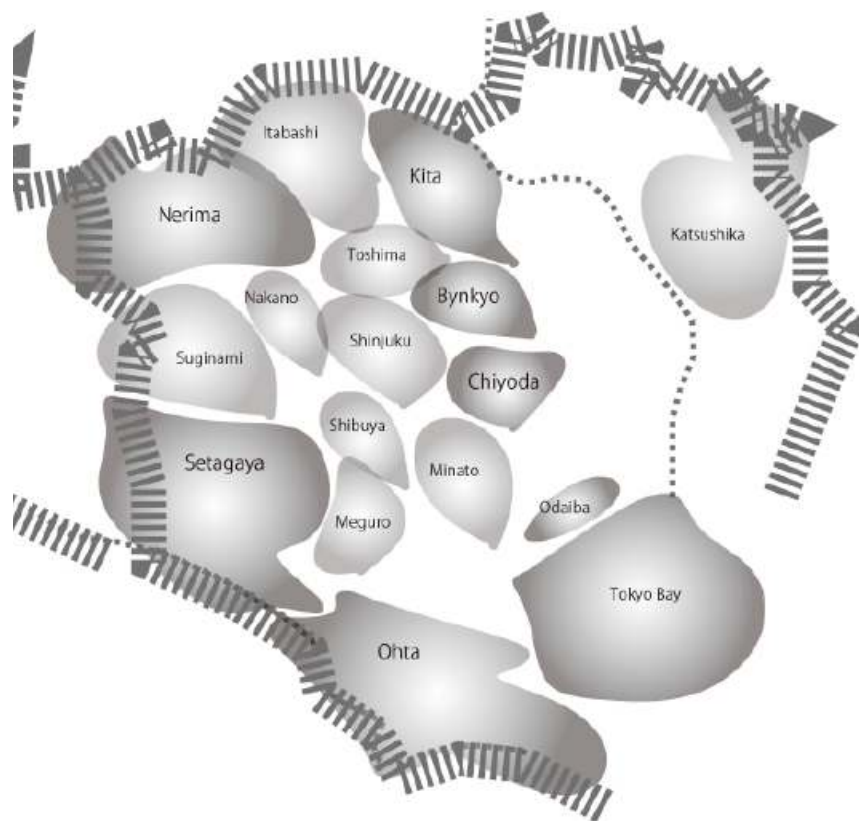


Figure 4. Depicted Districts (Wards)

depicted. Since there are only 29 Yamanote-line stations, more than 72% of the station has been indicated by the students.

The research found out that high school students also perceived Yamanote-line to image spatial structure of Tokyo as referred in Lynch's Path. Table 3 shows that Yamanote-line function as a key image components but also as nodes that help understanding of the spatial configuration of Tokyo.

The train station indicated most was Ikebukuro with 52, followed by Shinjuku (25), and Ueno (16). These are all terminal stations with a lot of users. On the Chuo-line, some stations along Chuo-line were depicted frequently, notably Hachioji, Ochanomizu Station (11), Kokubunji Station (10) and Kichijoji Station (10). All transfer stations indicating that for high school students to image the spatial transferring nodes play an important part. Some subway stations were also depicted, totaling 74. Gogokuji Station and Myogajima adjacent stations from the high school were often depicted with 9 and 8, respectively.

6) Landmarks

Kevin Lynch has defined Landmarks as follows (Lynch, 1960).

Landmarks are another type of point-reference, but in the case the observer does not see them, they are external. They are usually a rather simply defined physical object, store, or mountain. Their use involves the singling out of one element from a group of smaller elements, and used as radial references.

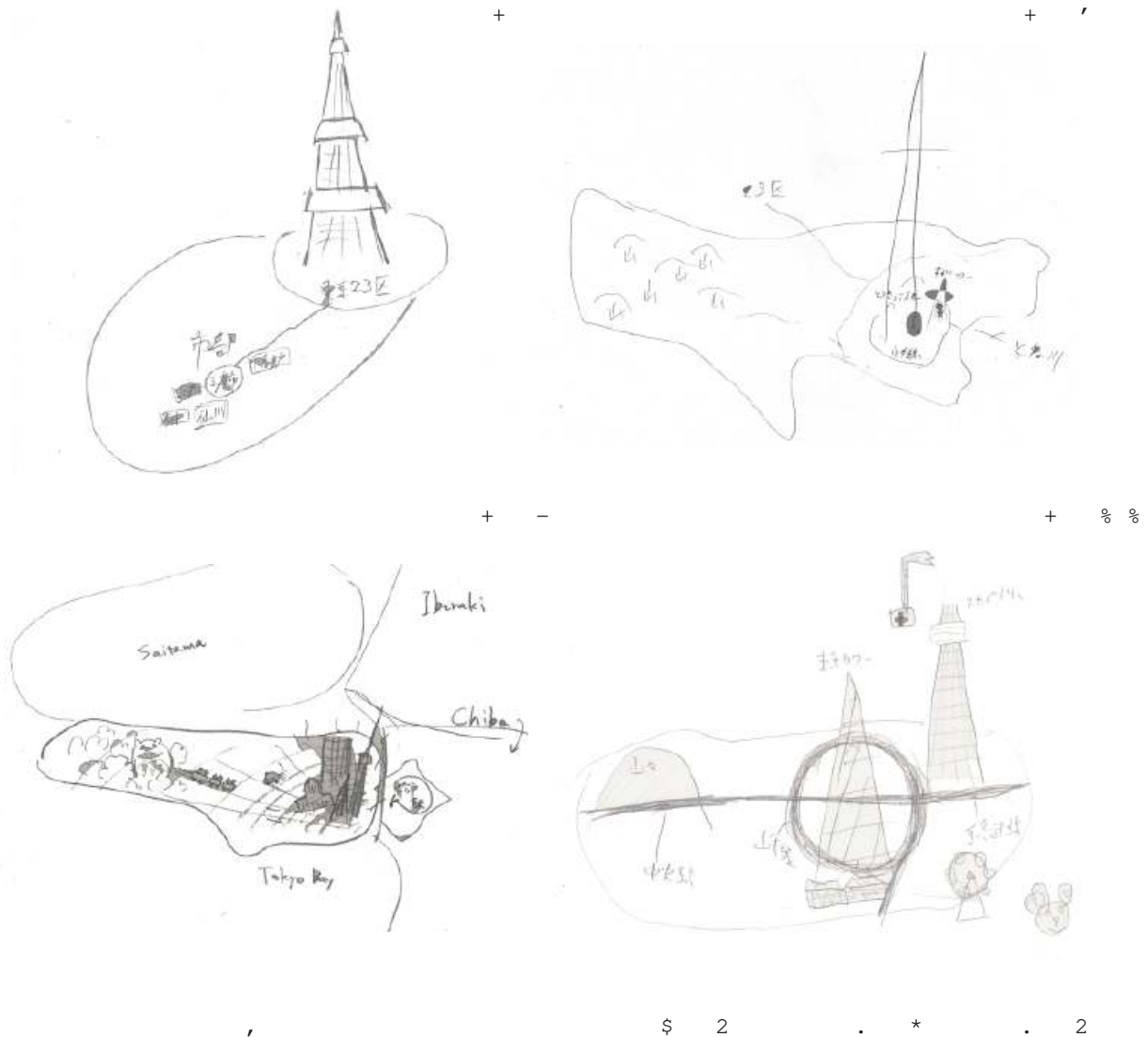


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Out of 192 maps, 67 maps depicted landmarks. This is equivalent to 34.9%. 44 landmarks were indicated, and of total, 187 landmarks were depicted. The most depicted landmark was a school with 47. This result can be assumed for two reasons. First, it is deemed to be easily recognizable because of the daily uses. Second, since this survey was conducted in a city, it was easy for them to construct the city image from their existing place. Beyond that, Tokyo Tower was depicted most after the high school with 43 maps, followed by the school with 21, Emperor palace with 17, Haneda Airport with 13, and Tokyo Dome with 11. The map that depicted Mount Takao was the 11th most depicted landmark. It is the mountain that is 599 meters tall located in the western part of downtown Tokyo, and is a popular hiking spot for elementary school students. Among the landmarks that has been depicted, Tokyo Tower really stands out as articulated in the image maps #172 and #188. These image maps put Tokyo Tower in the center of the spatial



As Lynch noted in his book that landmarks are frequently used clues of identity, the fact that many landmarks are not much landmarks depicted in the surveyed maps implies that many respondents have a familiar image of Tokyo. This may be due to the too large of a size of Tokyo for high school teenagers to even have a spatial image of the city. The lack of experience of Tokyo that helps to appreciate the various landmarks of the city. The landmarks are two towers that can be observed from far away, and the more depicted landmarks are Emperor Palace and Haneda Airport. Emperor Palace is definitely a quite unique landmark in the city, but you cannot get in. It has become the landmark with the unique inaccessibility. On the other hand, Haneda Airport functions as a landmark but also as a node. It is a place with a lot of people using it daily. Overall, the survey result implies that identifiable landmarks in Tokyo, at least for teenagers.

7) Correctness in Location and Orientation

There are some inaccuracies in terms of locational arrangement of the landmarks. The Yamanote-line has played a significant role in terms of constructing a spatial image for the students, some respondents were confused how some of landmarks and nodes are arranged in accordance with Yamanote-line. For example, map #64 placed the high-school outside the Yamanote-line, and map #53 located Tokyo Station not along Yamanote-line, but in the center of the Yamanote-line oval. Map #65 placed Emperor Palace in the site of Meiji Shrine. Perhaps respondents have presumed that Meiji Shrine is where Emperor Palace is. This result implies that respondents were confused with configuration of places and landmarks. Within the inner oval of the Yamanote-line, teenagers move around with subways. Subways will not support you to orient yourself easily lost moving underground. This may well be the reason among others.

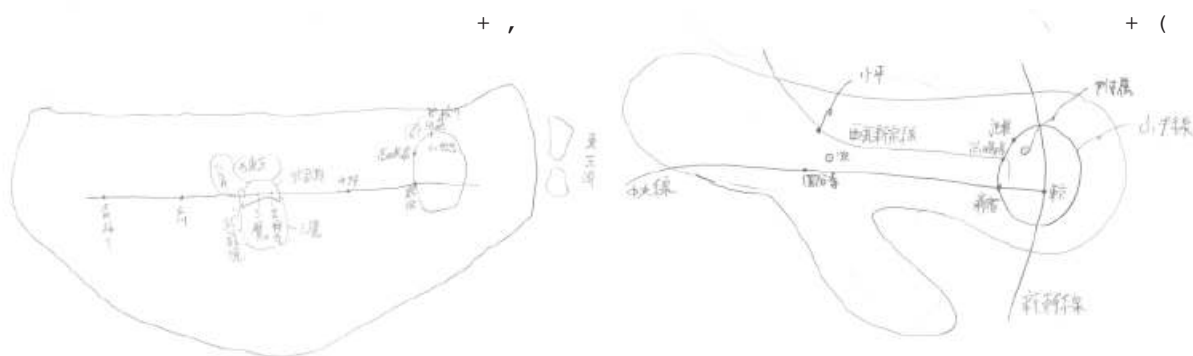


Figure 2. A Map with inaccuracies in terms locational arrangement of the landmarks (map #64, #53)

8) Results

Figure 7 is a diagrammatic representation of its major elements excluding district from the image map study. Yamanote-Line and some major stations along it structure the figure articulates that the image of Tokyo is constructed by Yamanote-Line and stations as a trunk with the support of Chuo Line and other secondary stations as branches. Landmarks have not played an important role to construct the image of Tokyo for school students with the exception of Tokyo Tower, Skytree Tower and Emperor Park Airport. This result may indicate that Tokyo lacks landmarks that identify the

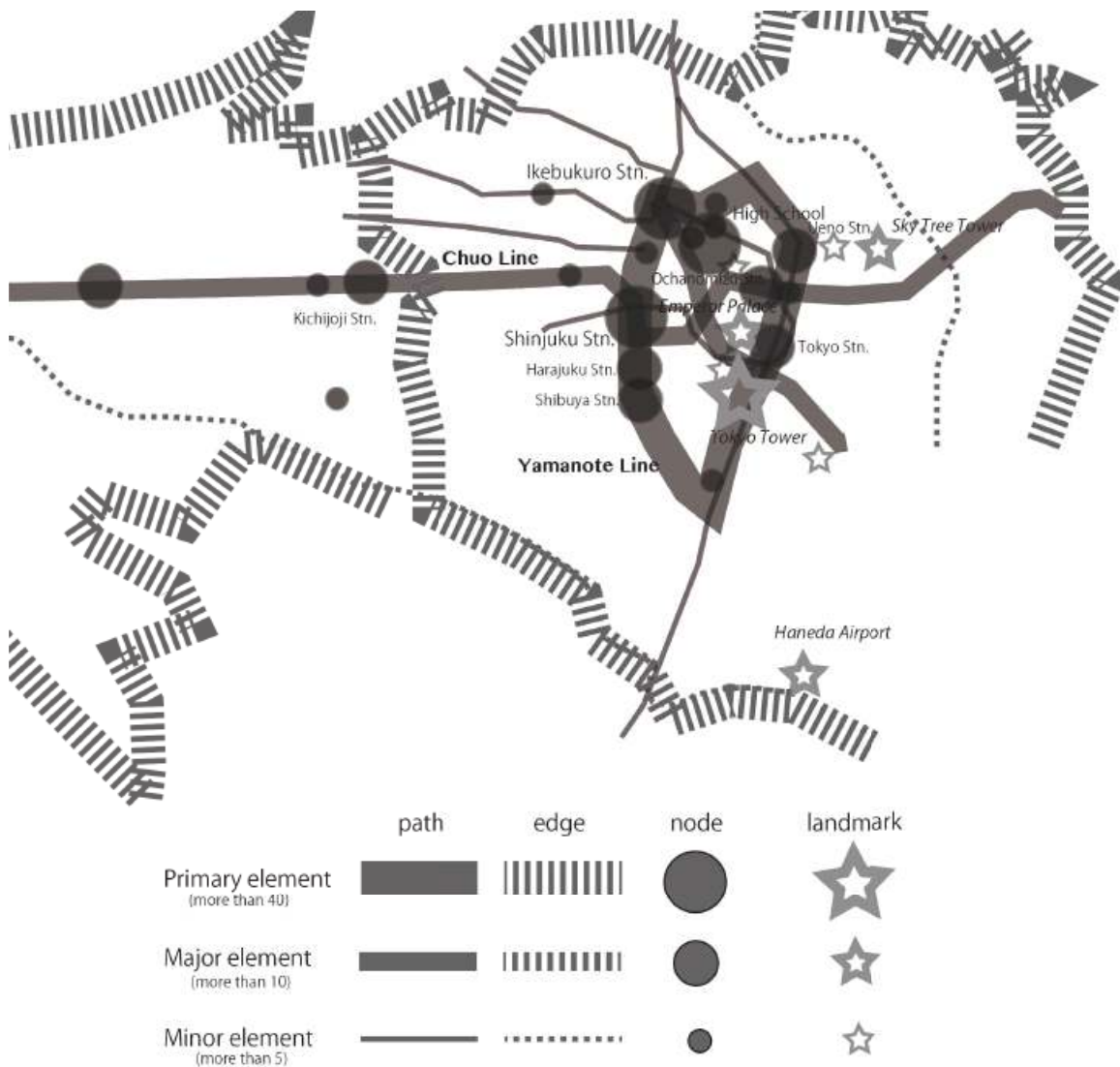


Figure 7. Diagrammatic representation of its major elements excluding district

Findings of the research are as follow.

- A) Most of high-school students perceived spatial structure of Tokyo with train lines.
- B) Most important train line for high school students to image Tokyo is Yamanote line that connects important nodes of Tokyo.
- C) 142 students (74%) drew the municipal boundary of Tokyo Metropolitan Area. Many maps had the correct shape of Tokyo Metropolitan Area.
- D) Many maps did not have landmarks. Comparing to the number of maps that drew stations, the number of maps that drew landmarks were much less. One can assume that landmarks have not supported to comprise the spatial image of Tokyo for high-school students.

4. Conclusion

The study result suggests that high-school students have a strong tendency to image the spatial structure with train nodes and train paths. It has shown that Yamanote line is a key framework to image the city. Some major stations also contributed in constructing the image, notably Ikebukuro, Shinjuku, Shibuya, and Tokyo. These are all terminal stations. On contrary, road network's role to construct the image of Tokyo is insignificant for high school students. In addition, the research found out that there is the lack of landmarks in Tokyo. Tokyo Tower was the sole landmark that had the lots of indications.

Therefore, in order to make Tokyo more legible, and with higher sense of place for younger generations, it is recommended to improve accessibility to train stations and landmarks. Landmarks should be considered more seriously in enhancing its spatial structure. The landmarks should be maintained and creating post-card city view should be considered. When there is an opportunity to build some new buildings or parks that have a potential to become new landmarks, especially a colosseum, their design and vistas for them should be considered from urban design perspective.

Kevin Lynch conducted his innovative methodology of image study survey for the city of Los Angeles area. The application of his image study to the large city like Tokyo may have a great potential for understanding the respondents' real image of Tokyo.

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