



PROMOTING EXCELLENCE
IN PLANNING EDUCATION
AND RESEARCH

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EUROPEAN URBAN SUMMER SCHOOL 2012 DECADE OF PLANNING 2011-2020 EVENT AESOP – ECTP-CEU – IFHP – ISOCARP

In 2010, AESOP launched a new annual event: the European Urban Summer School (EUSS) for young professionals. AESOP wanted to bring together young professionals and experienced academics and practitioners from across Europe to discuss planning issues.

AESOP expected that it would facilitate trans-European understanding of planning matters and, as a consequence, will help to improve the quality of life. These aims correspond with AESOP objectives, enumerated in AESOP Charter. The organisation wished to involve both EU and non-EU countries into the project, knowing that AESOP has no geographical limits of membership.

AESOP has offered its teaching resources at European Urban Summer Schools. This idea was to facilitate trans-European exchange and to foster a debate on the most important planning topics. It was supposed to promote all involved actors as bodies being able to help politicians and other stakeholders in spatial development and management issues.

This concept didn't involve economic profit. The European Urban Summer School should be a platform of debate and exchange and should be run on as low as possible fees for participants. Tutors do not get any gratification for their work.

AESOP decided to invite European partners from planning organizations to cooperate in this project. In 2012, the following organisations have joined the EUSS: **European Council of Spatial Planners (ECTP-CEU)**, **International Federation for Housing and Planning (IFHP)**, **International Society for City and Regional Planners (ISOCARP)**. The event is one of the first projects within the framework of Decade of Planning 2011-2020.

More about the Decade of Planning and the EUSS 2010 and 2011 can be found on the AESOP webpage.

Call for hosting EUSS 2012

The call was published on the AESOP webpage according to the rules accepted by the Council of Representatives in 2010 in Istanbul and precised in 2011 in Tirana.

The deadline for the application was 18th December 2011.

The AESOP Secretariat General has received one application.

The school applying for hosting the event is a full AESOP Member: **University of Westminster, London, UK**

The application meets the criteria defined in the call.

Please find the attached application. The AESOP SG would appreciate your approval of the application.

Yours sincerely,

Izabela Mironowicz
AESOP Secretary General



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To the AESOP Secretary General, secretariat@aesop-planning.eu
University of Westminster, School of Architecture and the Built Environment, Scarcity and Creativity in the
Built Environment (SCIBE)

APPLICATION

FOR HOSTING THE 3RD EUROPEAN URBAN SUMMER SCHOOL 2012

A joint event of AESOP / ECTP-CEU / IFHP / ISOCARP

The University of Westminster (a member of AESOP), School of Architecture and the Built Environment, Scarcity and Creativity in the Built Environment (SCIBE) London team, would like to host the third European Urban Summer School in September 2012. The University of Westminster shall help to raise the level of excellence and prestige of the EUSS and the event will be advertised on the University's website as well as other available outlets, such as the SCIBE project website. EUSS results will be widely publicised and exhibited as part of the final SCIBE exhibition at the University of Westminster's own exhibition space, Ambika P3, in November 2012.

MOTIVATION

The University of Westminster was founded as Britain's first polytechnic in 1838 and has developed into a hub for business, professional and academic life (www.westminster.ac.uk). The School of Architecture and the Built Environment (SABE) is one of the country's leading centres for the study of Architecture and the Built Environment. Undergraduate programmes are closely linked to the professions and postgraduate programmes offer a variety of courses underpinned by a strong research base.

SCIBE

Scarcity and Creativity in the Built Environment (SCIBE) is a three-year collaborative project with teams in London, Oslo and Vienna, running from 2010 to 2013 and based at the University of Westminster, School of Architecture and the Built Environment. The individual research teams explore how conditions of scarcity might affect the creativity of different actors involved in the production of architecture and urban design and how design-led innovation of and within the process could lead to improved built environments for the future (see www.scibe.eu). SCIBE works on the basis that planners and designers need new tools and ways of thinking in the emerging 'age of scarcity' and that they can make valuable contributions to the resolution of issues related to the built environment.

We apply to host the 3rd European Urban Summer School because we believe that in a changing world, it is particularly young planners and designers who must develop and adopt new and more holistic approaches to planning and design in order to be able to propose creative interventions that go beyond the immediately physical and to engage with this world in a meaningful way. This is especially true today, as globalisation, climate change, resource depletion and financial crises become increasingly important processes and conditions in our professional and academic lives and futures. We believe that SCIBE works with the processes and conditions which lie at the heart of sociospatial change in our 'age of scarcity' and would like to invite young planning and design professionals



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– as well as postgraduate students – to both draw on and contribute to the SCIBE research project, including the chance to show work to wide audiences.

Organizational capacity

The Summer School will be jointly organised by the SCIBE team at the University of Westminster and representatives of partner organisations – the EUSS Joint Committee. The EUSS shall be hosted at the University of Westminster's Marylebone Campus and we will provide the necessary facilities for lectures and workshops, working space and internet access for up to 60 YPP's.

LONDON, UK

London is the capital city of England, the largest metropolitan area in the United Kingdom, and the largest urban zone in the European Union. Located on the River Thames, London has been a major settlement for two millennia. It is now considered a leading global city, the most visited city in the world and its world's largest financial centre. Hotels and hostels in London are available in abundance. Rooms in London, depending on comfort preferences, can be booked for as little as £20/night. The Olympic Games and Paralympics will finish by mid-September, which means that the city will be less busy and prices will have reached their usual levels.

...and Bromley-by-Bow

London will host the Summer Olympic Games 2012. In September 2012, the city – its population and infrastructure – will be recovering from the Event and will be at the beginning of coping with its legacy.

Against this backdrop, we propose to engage participants in the Summer School with Bromley-by-Bow, a contested urban territory typical of London, with many aspects of social inequality manifested spatially and socially. The 'deprived' East London ward is surrounded by highways and railway lines and located in-between central London, the Canary Wharf Estate and the site of the (forthcoming) Olympics. Sixty-one percent of households in the study area are from ethnic minorities (particularly immigrants from Bangladesh); 43% of people aged 16-74 have no qualifications; unemployment is at almost three times the national level with 16% of unemployed people having never worked and 35% long term unemployed; almost 70% of tenure is council housing/housing association. The area features almost five times the national level of overcrowding and residents exhibit exceptionally poor health. Spectacular event architecture, hastily refurbished façades in anticipation of international visitors and the everyday reality of historically neglected East London all offer the context for EUSS explorations: a charged territory awaiting the engagement of young planning and design professionals and their proposals for intelligent, creative interventions.

THEME: SCARCE TIMES – RECLAIMING THE CITY

Scarcity is a condition defined by the insufficiency of cultural, social or economic resources. Scarcity is more than simple resource depletion: it brings together political, social and ecological systems and the role of the planner and designer is here expanded to intervene in these systems in manners that may exceed the production of objects alone. We propose to engage YPP's in the exploration of *objects* that make up the built environment as well as with the *processes* that go into its production, distribution, appropriation and maintenance. How and by whom is 'scarcity' generated, constructed or perceived in the context of the built environment? What are we, as planners and designers, to do under conditions of scarcity?

Based on research into the experience, perception and modes of scarcity in the study area, the SCIBE team will provide an in-depth briefing document identifying economic, cultural, social and environmental assets and



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shortcomings in Bromley-by-Bow. It is proposed that the briefing document might include, but this needs to be developed with our partner:

- A contextualising statement.
- Up to 25 selected photographs and stories of scarcity and creativity in Bromley-by-Bow, based on interviews with and photographs by residents, community organisations and representatives of the local government.
- A first systemic map of 'scarcity' within and beyond Bromley-by-Bow.
- Results from a series of workshops with experts and designers.

Head of EUSS and Local Team

Deljana Iossifova and Jeremy Till (Dean of Architecture and Built Environment), University of Westminster and the trans-European SCIBE teams, with support from the SEED Foundation and SpaceMakers Agency as well as other potential partners.

BUDGET

At this stage, we are working with a budget of app. £15000. This will be covered by a participation fee to YPP's, which will depend on funding received from potential sponsors.

Travel and Accommodation

Nine nights à £80 for 10 tutors in Central London accommodation, app. £7200

Flights and transportation expenses for 10 tutors à £200, app. £2000

Teaching/Workshop Materials

Welcome and information booklets / Summer School Pack for 80 YPP's/tutors, app. £800

Publication

Efforts will be made to secure publication by an academic/commercial press.

Alternatively, we budget for the employment of a professional designer à £2500 and distribution through print-on-demand, including ISBN and global distribution (www.printandpublish.co.uk) à £1000.

Exhibition

Potential costs of à £1500 for printing and exhibiting EUSS material at the SCIBE Exhibition.

Possible Sponsorship

The following organisations may be approached with proposals for possible collaboration and sponsorship: Volkswagen Foundation, RSA, RIBA, RTPI, UNU.

POSSIBLE FORMAT

The following sets out a possible timetable and format for the project – a starting point for discussion.

The European Urban Summer School will be announced in February 2012 and the Call for Applications will be launched on 01 June 2012. Individuals or teams, regardless of national, professional or disciplinary background, will be entitled to apply by 20 July 2012. Application requirements will be decided at a later stage.



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The EUSS Joint Committee will select up to 60 YPP's and will notify them by 27 July 2012. In order to take part in the Summer School, they will have to register and pay a nominal deposit of £50 by 31 August 2012. Members of the SCIBE team, SEED Foundation, SpaceMakers Agency as well as interdisciplinary collaborating teams (which will have emerged from an open Call for Collaboration by SCIBE and The Architecture Foundation) will act as the core tutors at the Summer School. A number of additional tutors, if required, will be recruited in a separate process by the EUSS Joint Committee. Outstanding work produced during the Summer School will be exhibited as part of the SCIBE London exhibition at P3 in autumn 2012.

TIMESCALE

February 2012	Online announcement and press launch
01 March 2012	Call for Applications open
01 June 2012	Application deadline
21 June 2012	Selected YPP's announced
30 June 2012	YPP Registration deadline
15 July 2012	Second selection (if needed)
21-30 September 2012	European Urban Summer School
Autumn 2012	SCIBE Exhibition, P3