

Smarter Decision: an Intelligent Decision-Making Platform for City Mayor

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**Abstract:**

Urban managers are eager to transform from tradition Empiricism mode to Rational urbanization, a vast amount of data is collected from aspects of urban planning, management and security. However, lack of connections between and effective management categories of data leads to the phenomenon of data islands .

An intelligent smart city decision-making platform is structured on the base of an intelligent and supported by ICTs. The platform addresses to the new demands of intelligent production in future urban China. Within the Chinese urban decision-making system background of urbanization, this integrated supporting system will meet the need of real-time decision transmission of decision-makers at all levels.

There are eight functional modules in support to intelligent decision-making. In the information of the city and the visualized data analysis will serve decision-making urban development. Also the indicators of the evaluation system can act as a data. The city-being sustainability-oriented indicator system is established as the so-called computation. Key data mining and the spatial visualization of data are applying operation data mining and display are conducted through diverse visualization tools. Model, a basis of advanced software platform, algorithms development and the urban decision-making. Furthermore, rationalism decision-making is promoted to realize the new management decision-making.

**Keywords:** ICT, Decision Making, Rational Planning

## 1. Background Overview of the Intelligent Decision Support System

Decision-making has existed with the production and activities of people through matter national policy formulation or enterprise operation and management, even decisions cannot leave without decision-makings. Due to the importance of decision stakeholders, how to make an effective decision is always a focus of attention. decision support system makes use of the computer, software and other technologies provide people with ancillary support functions in the decision-making process to an effective decision. The decision support system, which focuses on solving structural problems and emphasizes the friendliness of man-machine interaction, an important role in enterprise management, macroeconomic planning and disaster prevention long time.

Western countries' study on modern decision theory started early and emerged an scientific management theory after the industrial revolution, especially since 19th decisions have become an important research field of western public administration. the economic development of western developed countries and the deepening of reforms, the study on administrative decisions have received more and more attention. number of theoretical achievements have emerged. The typical theoretical achievements, mainly: Simon's decision making theory in 1940s; Lindblom's theory of Incrementalism and decision-making in the 1950s; Drucker's effective decision-making theory

Anderson's public decision-making theory in the 1970s; Heidenheimer and Helco's public decision-making theory in the 1980s; and Hammer and Champy's team decision-making theory in the 1990s.

Along with the rapid development of information technology, especially the mass application of the Internet, e-government affairs have been quickly established and become mature in the United States, United Kingdom and other western developed countries. Foreign experts and scholars started to turn their attention to researching government decision-making models. In the Reinventing Local Governments and the E-Government Initiative in the United States, the traditional bureaucracy model was compared with the electronic government model, and the Internet was considered not only to provide a powerful instrument for local governments but also promote the transformation of the government management model. The traditional bureaucracy model which emphasizes standardization, departmental division, and effectiveness to the e-government model which highlights harmonizing network, decentralization, external cooperation and customer services. With the advent of global information technology, marketization and economic times, the original bureaucracy model was impacted. In various theoretical fields placed their research emphasis on how to make use of e-government technology, to redesign the organizational decision making process so as to achieve the democratization and scientization of administrative decisions.

## 2. Theoretical System of Intelligent Decision Support Systems

### 2.1 Intelligent Decision Support System

An intelligent decision support system is an auxiliary decision system that integrates human intelligence (AI) and DSS together and applies the expert system technology to help people better make full use of human knowledge, such as descriptive knowledge on decision-making, procedural knowledge during decision making and inferential knowledge for solving problems. It can help solve complex decision problems through logic inferences.

The concept of IDSS was first proposed by Bonczek and other American scholars in the 1970s. Its main functions are to handle both quantitative and qualitative problems. Its core idea is to combine it with other relevant scientific achievements to make DSS have artificial intelligence. Please make sure that every reference cited in the text is also present in the bibliography (the reverse).

### 2.2 Structure of the Intelligent Decision Support System

A relatively perfect and typical DSS structure is a four-base system structure. It is achieved through providing a traditional three-base DSS with a knowledge base and an intelligent interface, adding a natural language processing system to the man-machine dialog subsystem, and forming a problem solving system between the four bases, as seen in the figure below:

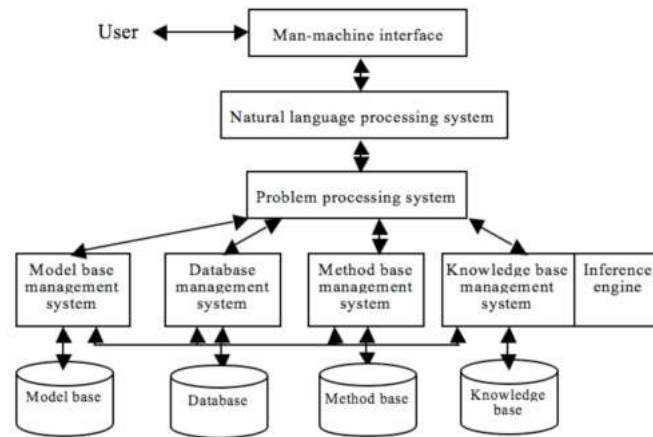


Figure 1. Structure Chart of Intelligent Decision Support System

### 2.3 Features of the Intelligent Decision Support System

- 1) Based on the mature technology, easy to construct practical systems.
- 2) Make full advantage of information resources at all levels.
- 3) Based on regular means of expression, easy for users to grasp and use.
- 4) Possess strong modularity characteristics, along with good reusability of development cost.
- 5) The system has a flexible combination of different parts, can realize a structure to maintain.
- 6) The system can quickly adopt advanced supporting technologies, such as AI technologies.

### 2.4 Operational Efficiency of the Intelligent Decision Support System

Because during the operating of IDSS, each module needs to repeatedly call the lower-level call, compared with the mode of directly adopting the lower-level call, its operational efficiency is much lower compared with other information systems. However, considering that IDSS only runs when senior managers make a major operational efficiency is much lower compared with other information systems. operating environmental conditions for each run vary considerably, thus it is partial operational efficiency to get the efficiency of system maintenance in real time.

## 3. Key Problems Resolved by Intelligent Mayor Desk

As the world has entered into a critical stage of 50% urbanization rate, there are many challenges in terms of urban economic and social environment. Urban planning and operations management must be based on rational allocation of resources. The key of new urbanization in China lies in changing the original extensive development mode to intelligent operations management and constructing a smart city. Under the support of science and technology, the positioning, planning, construction and management of smart city will be digitization, networking and intelligentization and critical problems like new ecological urban development.

Due to the complexity and chronicity of the large-scale construction of a smart city mayor plan the organization and implementation as a whole, which determines the mayor decision-making and command system in the smart city. However, there are many barriers and challenges for the building of a command system in charge of the city.

1) Diverse sources of data. During the construction and operation of the city, departments may obtain completely different formats of data, including survey data, texts, statistical figures, audio and video, real-time sensor data, etc. How to unify source codes of different system data formats through an integrated platform is a problem.

2) Unstructured data formats. Urban data volume is a massive data volume. The construction of a smart city is to complete the integration of traditional structured data as well as the adding and updating of traditional yearbook data so as to form a unified database. To transform from the traditional annual data to real-time updating data processing stage is a technical difficulty for large urban academic circles try hard to tackle.

3) Secure and precise data. Large urban data involve different systems and levels of data, what kind of data correspond to which urban management layer, and achieve real-time acceleration of the city mayor decision-making system while ensuring the safety of the decision-making system. During the application of multi-channel massive real-time data, safeguard the safe operation of the mayor decision-making system is a marking for the country's urban decision-making system.

Currently, there are giant gaps in real-time obtainment of urban data, and lack of immediate feedback. It is a worldwide problem how to realize urban decision-making in a scientific and rational way. The smart city mayor decision-making system solves the non-interoperability of urban management and delayed feedback of management information by integrating urban monitoring and management information data. Supported by logis platform and other ICT technologies, this system, specific to new demands and intelligent development of Chinese cities, realizes the analysis and expression of data to satisfy the urban decision makers at all levels and the real-time transmission of data and offers an integrated support platform for decision behaviors, in the context of the decision-making system and urbanization development.

The mayor decision-making system builds a multisource, multi-scale and multi-layered database integrating social, cultural and economic fields based on space data. The database breaks through the traditional data acquisition methods and improves the data acquisition to seconds. Meanwhile, it also uses for reference the data judgment method for traditional data and applies them to the large data platform.

The mayor decision-making system sets up metadata exchange standards, breaks through traditional data processing mode, makes use of structured data to establish exact data, achieves precise description, rapid positioning, accurate search and value evaluation of data.

The mayor decision-making system establishes multi-level data screening systems and decision-making models. It integrates various data through all kinds of systems and pre-warns the identification and early warning of urban sustainable development. The dynamic 3D demonstration and accomplishes the automation of the whole urban decision-making process.

The above three points constitute the core technology system of the mayor decision-making system. The system, for the first time, realizes the unified data acquisition and exchange at the overall urban level, integrates upward the information from different fields and provides the method and technology support for the establishment of demonstration projects comprehensively, promptly and effectively copes with various demands of mayor decisions, improves the speed, level and quality of mayor decisions through using different

resources and analytical tools, and makes urban administrator demands transform empiricism management model to the rationalism management model.

4. Framework of the Intelligent Decision-making Platform

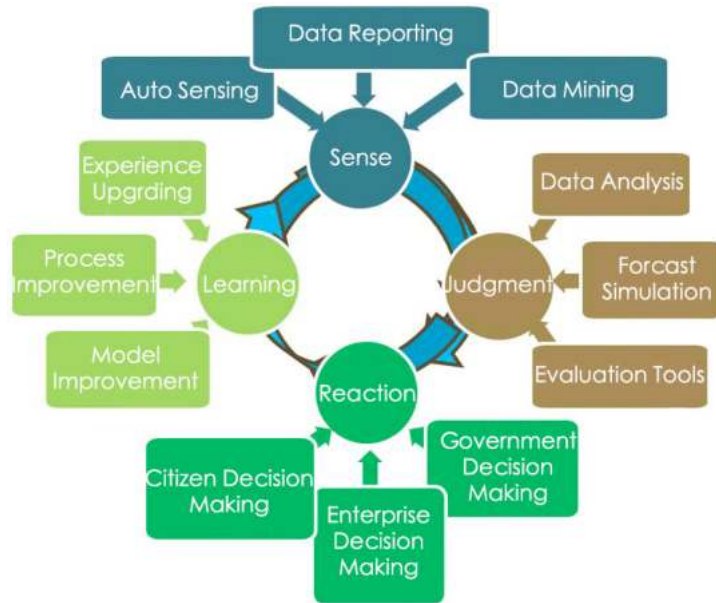


Figure 2. Structure Chart of Intelligent Decision-making Platform

Intelligent decision-making platform has 4 major functions:

- 1) Intensive sense: to make decisions under the support of sufficient data;
- 2) Accurate judgment: to pre-judge the status and result;
- 3) Appropriate reaction: to mobilize resources for coping according to scenario; minimum consumption of energies, resources, time and social mentality;
- 4) Continuous learning: to constantly improve the decision model and process continuous progress.

Table 1. Smart city-leadership decision-making platform

Serial No.	Function Module	Function Submodule
1	Development performance	Economic Subsystem
		Social Subsystem
		Ecological System
2	Resource pooling	Space resource pooling
		Human resource pooling
		Financial resource pooling
3	Bottom-up report	Document issuance
		Communication with the Min Bureau
8	Major projects	World Expo project
		Economically affordable housing
		Disney project
6	Emergency responses	Natural disasters
		Social security
		Accident disaster
		Public hygiene
4	Daily management	Schedule management

		Documents read and comment in Teleconference
5	Experience Study	Urban development case base
		Urban encyclopedic knowledge base
		Urban data knowledge base
7	Comments Summary	Citizen information feedback
		Government agency feedback
		Enterprise alliance feedback

#### 4.1 Development Performance Module

The execution of government programs includes various types of economic indexes, protection indexes, security housing indexes and emission reduction indexes. performance assessment indicators are different in different provinces and cities, divided into economic development, social development, environmental development and harmonization. Therefore, it is required to choose different indicators on the demand of urban decision makers specific to different cities, and consult the government evaluation weight for the comprehensive evaluation method. The module reflects the part and happy livelihood part cared by urban decision makers and is the quantitative decomposition of the overall strategy and livelihood status.

Table 2. Framework of Development Performance

Development Performance									
Economic System			Social System				Environmental System		
Economic Development Level	Comprehensive Economic Development Benefits	Income of Urban and Rural Residens	Basic Education	Urban Employment	Medical Health	Urban and Rural Cultural Life	Energy Conservation and Emission Reduction	Resources Conservation	Science and Technology Input and Innovation

#### 4.2 Resource pooling module

Make an inventory of available resources within the city, including human resources and financial resources. Be clear available human, financial and material resources as to transform external resources and effectively use internal resources. The overall and fractionized conditions of various resources available to urban decision making.

Table 3. Framework of Resource Pooling

Resource Pooling							
Human Resource		Space Resource			Financial Resource		
Organizational Structure	Task Assignment Status	Land Use Status	Land Planning Conditions	Land Grant Conditions	Investment Promotion Progress	Fiscal Revenue Monitorin	Fiscal Expenditure Monitorin

#### 4.3 Bottom-up report module

An urban decision maker needs to keep up with the instructions and spirit of superior management and decision-making information of the city and is the guiding management and decision-making. read all kinds of documents to be issued, thus making a separate module to sort the documents convenient to convey information in real time and inquire records at any time. The superior management and decision-making information of the city and is the guiding management and decision-making.

Table 4. Framework of Bottom-up Report

Bottom-up Report						
Document Issuance				Communication with Department Bureaus		
Decision Making	Announcement	Notice	Circular	Report	Request	Official Reply

#### 4.4 Major project module

An urban decision maker needs to make some major projects with highlights during office. The module includes major project objectives, implementation schedule, accomplishment degree that an urban decision maker cares about, and can also update in real time and control the project progress at any time. The module reflects the projects that the urban decision maker is concerned about and is the key to realize the goal.

Table 5. Framework of Major Projects

Bottom-up Report						
Project I				Project II	Project III	
Goals	Implementation Schedule	Time Nodes	Completion Level	Onsite Pictures	Same as Project I	Same as Project I

#### 4.5 Emergency Responses module

The urban decision maker needs to make the fastest response to emergencies, and the most appropriate way so as to minimize the losses of life and property of citizens. It is installed with an alarm system which directly connects to the weather bureau, public security, the environmental protection agency, road transport bureau and other important departments. It reports emergencies to the leadership at the first opportunity, and directly locates the emergency. It enables the whole leading group to start a contingency plan or directly hurry to the scene to issue. The module reflects emergencies during the urban decision making process and provides controllable methods to cope with relatively uncontrollable issues and serves as a normal operation of urban management and decision making.

Table 6. Framework of Emergency Responses

Emergency Responses						
Natural Disasters				Accident Disasters	Public Hygiene	Social Security
Fire	Typhoon	Flood	Pollutant Leakage			

#### 4.6 Daily management module

The module refers to the urban decision maker's daily work schedule and affairs, including three parts: 1. Schedule arrangement: use Cloud calculation software that can carry out real-time updating and facilitate to control his/her own itinerary. 2. Upload daily important documents or conference introduction to be handled in advance. 3. Teleconferences: connected with video equipment which enables the urban decision maker to attend meetings and conferences.

conference agenda that he cares about at the office and avoid the traffic time to conference place and back. The module reflects the daily management work content of the decision maker and pools all kinds of information to the informatization office.

Table 7. Framework of Daily Management

Daily Management		
Schedule Arrangement	File Preview	Teleconferences

#### 4.7 Experience study module

The urban decision maker needs to follow closely the development footsteps, learn from measures and practice projects by surrounding regions and benchmark cities and bring enlightenment to the development of the city. It is required to set up a professional case content of various sub-modules every day and conduct real-time updates so as to let the decision maker see the latest events and excellent cases. The module reflects the development of issues that the urban decision maker cares for and are best practice cases that the decision maker continuously learns.

Table 8. Framework of Experience Study

Experience Study											
Economic Development Experience			Social Development Experience			Environmental Protection Experience			Urban Management Experience		
Domestic Surrounding Cities	Domestic Key Cities	Foreign Advanced Cities	Domestic Surrounding Cities	Domestic Key Cities	Foreign Advanced Cities	Domestic Surrounding Cities	Domestic Key Cities	Foreign Advanced Cities	Domestic Surrounding Cities	Domestic Key Cities	Foreign Advanced Cities

#### 4.8 Comments summary module

The urban decision maker needs to keep real-time watch on the city's conditions. A set of bottom-up information feedback mechanisms is required, including opinions from citizens, experts, NPC and the CPPCC and enterprise institutions, all of which should be adopted after the comprehensive study. The module reflects the pathways that multiple parties participate in urban management decision making and is a fast channel for the urban decision maker to hear the advices and suggestions of different parties.

Table 9. Framework of Comments Summary

Comments Summary									
Citizen Information Feedback		Enterprise Institution Feedback			Organization Feedback			Intelligence Consultation Feedback	
Microblog Feedback	Urban Decision Maker	Enterprise Alliance	Industry Association	NPC	CPPCC	Party Committee	Industry	Agriculture	

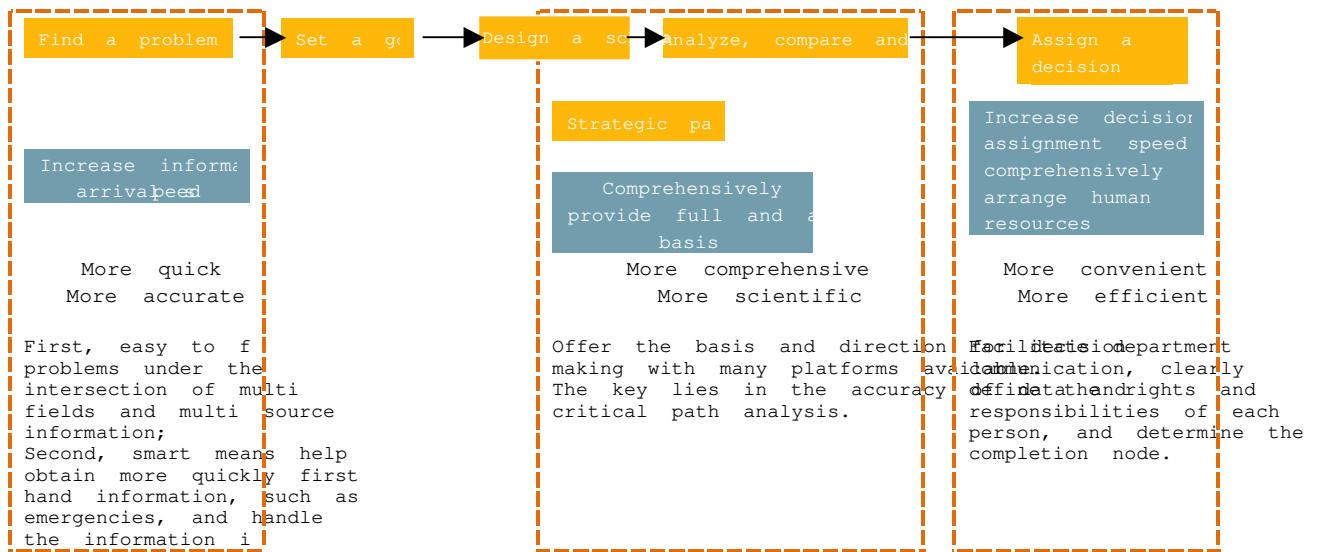


Figure 3. Decision-making Process

### 5. Development and Promotion of Intelligent Mayor Desk

Since its launch in November 2011, the Intelligent Mayor Desk project has made use of network, cloud platform and other ICT technologies to exert itself to get through various barriers, realize the spring up and activation of information and enable the mayor to accurately and wisely control the real time conditions of the city, thus making analysis and decision response. Besides, with the help of the Intelligent Mayor Desk, the mayor can predict the future of the city and comprehensively master periodic problems during the city's operation.

When a fire occurs unexpectedly in the city, the system can automatically give an alarm to the mayor and his leading group able to start a contingency plan at the first opportunity. It connects to the weather bureau, public security bureau, the environmental protection bureau, transport bureau and other important departments, directly locates the place of the fire and intelligently schedule the most appropriate disaster-relief resources and real-time monitoring of the condition of resources and the tracking and supervision of the responsible personnel. The system integrates and analyzes the large data of different social media, pays close attention to the experiences of on-site citizens through the publishing of social media, and puts a direct train of opinion feedbacks between the mayor and citizens and restoring the city's normal. Besides, the system can intelligently search nearby major dangerous sources, disaster-prone areas and other information, check erroneous ideas at the outset and predict and eliminate potential risks.

The smart city essentially features the spring up and activation of information and data, and serves the beautiful environment and life of the city as well as the people. The Intelligent Mayor Desk adheres to giving play to the top-level design value and makes use of information technology to achieve optimal social, economic and environmental harmonization and minimum consumption of the city to meet the happy life of the people. The operation of the city and ecological vigor of the environment.



Figure 4. Intelligent Mayor Desk



Figure 5. Interface of Intelligent Mayor Desk

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